

Would you believe www.pitchshifter.com is an album name, not a website? If I was in a band called 'Pitchshifter', I know I'd absolutely love to own such a site. Right now no one has it, and it's on sale for exactly \$6,395. Who in their right mind would want to buy it?? (Apparently one person is interested). I mean, you know people doing the search would be looking for the group, not the whacky and irrelevant material the lone weirdo has in mind? Maybe the band have split up now, and that's the reason they don't have a perfect webpage? Nope. They're still around. Do they have any site, then? They have a Facebook page at least, and what's it called? It's called '@Pitchshifter.uk'. Why not simplify things to just '@Pitchshifter'? No one else has. You're really not getting this snappy-named site business, are you?

I mean, do you know how much I pay for my Wix site? It's not a lot at all, and I could choose any name I wanted ending with '.com' as long as nobody had taken it before me. With PS track names such as 'I Don't Like It', 'What's in It for Me?', and 'Disposable', you could hypothesise the band are very pessimistic and lazy people, but the track 'Genius' doesn't fit with such a theory. Oh wait, the words are meant ironically. So maybe it does. Ahhhh, according to the band's Wikipedia page, the group had the domain for a while, but it expired. Apparently the band thought of it as 'a burden'. I'm not sure what that means though, as I hate working with computers most of the time, and even I can handle doing nothing whatsoever to keep my site name. Yes, I don't do anything AT ALL. Such a burden.

On the plus side, I like the music! But it's not what you know (or what you can do, musically), it's who you know, and how you advertise, right? I hate to bring up internet pages again, but why the flip did you get rid of such easy marketing for about £10 a month? No, let's be positive again. Their stuff is catchy! Does it feature any pitchshifters? Nope. SIMON! Be positive! At least their Twitter page '@Pitchshifter' makes sense. Well, maybe @Pitchshifter.com would be better, but both work, I suppose. No, no, the first is better, as the latter would only relate to ONE of their albums. Well done, them. I mean that. Well done. I'm just saying it would be nice if their Facebook and Twitter page had some consistency. That's all.

As I've barely been nice at all despite my best efforts, let's skip to the pleasing scores right away. I give the album 9/10! That's very good. Great music, even. That's the ONLY thing else I can think to say about it that's good for now, as the techno-ignorance is really overpowering. Making things even worse, the band play industrial music and industrial is very closely related to techno! It's almost unbelievable, isn't it? You know what I'd do if I bought the PS.com domain name? I'd post loads of articles saying the band suck. See how they like that, if marketing means so little to them. I guess that's all from me, byeeeeeeee!

Oh wow, word count says I haven't done much writing. Let's get back to business, then. I know it's not true, but maybe pitch shifter could refer to pitching beer and shifting it? I'm sorry, I can't do any more. I know it's a weedy paragraph, but I'm done. Bye!